



PROJECT SUMMARY

PROJECT TITLE

Reprint of The Hill With A Future: Seattle's Capitol Hill from 1900-1946 by Jacqueline Williams

SHORT PROJECT DESCRIPTION

This should be one or two sentences explaining the very heart of the project concept.

Our goal is to raise the necessary funds to make Jacqueline B. Williams' book, *The Hill With a Future: Capitol Hill from 1900-1946* more accessible to the public in libraries, schools and bookstores. For years this valuable resource has been out of print and increasingly difficult to access. Since it was first published in 2001, *The Hill With a Future* has been the only book devoted exclusively to the history of Capitol Hill. Bringing it back in print is especially important now as so many newcomers have moved into the neighborhood and do not know the rich history of one of Seattle's most interesting areas.

NARRATIVE

To help the peer-panel understand your proposal, please complete the following sections as thoroughly and clearly as possible. Answer all questions posed, to the best of your ability, and substantiate your statements. There is no word limit, but we recommend you use around 500 words per section.

In the Project Description field, describe what need, problem, or historical question your project will address, and how it was identified. What do you propose to do? Describe the heritage content (people, places, events, themes, trends) of your project and its historical significance to your community. Why is the proposed project a priority for your organization at this time?

PROJECT DESCRIPTION

Suggested word count for this section: 500 words

(Historical Question) The Hill With A Future tells the story of the neighborhood's founding, how it got its name, and its unique impact on the city's culture. It tells the history of its homes and apartment buildings; means of transportation; social and civic clubs; civil services (schools, fire stations, library, museum etc.); forms of entertainment (theaters); public works (reservoir, parks, playgrounds); religious organizations and places of worship; commercial districts and activities (autorow, restaurants, groceries, etc.).

(Need/Problem) The problem is that the first edition of The Hill With A Future has been out of print for many years and is increasingly difficult to access. We became more aware of this whenever any of us have needed the book for research or whenever the public has asked us to recommend good resources on neighborhood history. We've routinely found that the only copy available at the Seattle Public Library is always checked out. When we looked into it further, we discovered that the Seattle Public school's only circulating copy is officially lost. And while some of the area's universities hold a single copy, the general public is required to pay an annual fee in order to borrow it. Otherwise, there are a few used copies available for purchase from online retailers, but most are sold at a very high price. For all these reasons, we have struggled to satisfy a significant demand for access to the book.

(Why a priority) It is a priority for us to address this because during a time of rapid change it is important to remind long term residents and newcomers alike about this neighborhood's rich history and unique influence on the city's culture and that there is a book that thoroughly covers those stories. Additionally, the author has generously offered to pass all the proceeds from book sales onto CHHS, which will allow us to expand our efforts to gather, preserve, and share our neighborhood's heritage for the long term.

*In the Project Impact field, describe the intended **audience** and any **involvement** they had in the project's inception? Describe your **goals for the above identified audience** (learning outcomes and visitor/audience experience) for this project? How will your project **raise the visibility** of King County heritage? How will you provide **public benefit** and access to resources, programs or products developed as a result of project activities?*

PROJECT IMPACT

Suggested word count for this section: 500 words

AUDIENCE: Along with past and present Capitol Hill residents the book will interest neighborhood historical organizations, researchers, scholars, librarians, school children researching local history and neighborhood history buffs. Fiction writers will find it an excellent source for placing their story in early day Seattle. Furthermore, Nathan Hale High School, Garfield High School, TOPS, and Meany Middle thus far have expressed enthusiastic interest in receiving a free copy.

AUDIENCE INVOLVEMENT: The book contains information derived from interviews with long term residents who took strong interest in its creation. For the second edition, we will give our audience the opportunity to engage with its contents through book talks and a walking tour of the neighborhood.

AUDIENCE GOALS: According to Jackie Williams, the book tells our audience what contributions Capitol Hill made to the social and cultural history of Seattle and King County. It answers questions such as: Why was this area one of the last areas in the city to be developed; did the developers really expect that Capitol Hill would become the state's capitol; how did schools, parks, playgrounds, and churches play a part in the neighborhood's development; and what type of businesses and transportation systems followed the residents. Learning where people played and shopped, attended community events, and celebrated holidays leads to a better understanding of the earlier generations. Knowing that earlier generations could charge their groceries and have them delivered suggests that Amazon Fresh is really not all that innovative. Knowing that all of the current trolley buses follow the original street car routes helps connect the past with the present.

RAISING VISIBILITY: Announcement of the book will reach over 1700 subscribers to our newsletter and social media accounts combined. The book will reach a much broader audience through our connections with other local historical organizations, Seattle historian Paul Dorpat, and Capitol Hill Seattle blog. We also plan to organize two book talks and a walking tour to promote the book and share with the public the history of Capitol Hill.

PUBLIC BENEFIT: Residents past and present, researchers, students, and neighborhood history enthusiasts of all stripes will have much greater access to the book. Copies will be readily available for purchase at local bookstores including Elliot Bay Book Company. Several more copies will be available for check out from the Seattle Public Library and local schools. Sales proceeds will also significantly bolster our efforts to preserve the neighborhood's history for the public good.

In the Expertise field, describe who will plan, implement, and manage your project? Does the identified project team (staff, project partners, consultants, and volunteers) possess the experience and skills necessary to complete the work successfully? Cite similar project-based work that has been successfully managed and/or administered by the project team.

RELEVANT EXPERTISE / EXPERIENCE / ACCOMPLISHMENTS

Suggested word count for this section: 500 words

Coordination of the project will be a responsibility shared among the board of directors, members, and volunteers of Capitol Hill Historical Society in partnership with local booksellers like Elliott Bay Book Company.

Volunteers:

David B. Williams is the author of *Too High and Too Steep: Reshaping Seattle's Topography*, *Seattle Walks: Discovering History and Nature in the City*, and *The Street-Smart Naturalist: Field Notes from the City*. For each of these books, he received 4Culture grant funding. He is also the co-author of *Waterway: The Story of Seattle's Locks and Ship Canal*, a Curatorial Associate at the Burke Museum, and is presently working on a book about human and natural history of Puget Sound. David has organized and hosted numerous book talks and walking tours and has a wealth of recent experience working with publishers and booksellers. He is advising on the grant and will also be participating in and helping organize promotional events for the book.

Jackie Williams is the author of *The Hill With Future* in addition to *Wagon Wheel Kitchens: Food on the Oregon Trail* and *The Way We Ate: Pacific Northwest Cooking 1843-1900*. She has also written numerous articles for historical journals, and has presented papers at history conferences and historical organizations such as Museum of History and Industry, Association of King County Historical Organizations (AKCHO), and Oregon-California Trails Association. In 1997 she received the Individual Excellence Award from the Washington Museum Association, acknowledging unprecedented contributions to museums, scholars, and interpreters of Northwest history. Like David, she has also organized and hosted numerous book talks and walking tours. She is also advising on the grant and will also participate in promotional events for the book.

In the Project Implementation field, provide a work plan, including phases for planning, fundraising, publicity, execution, and evaluation. Within each phase, include responsible personnel, major milestones, tasks, outputs, and deadlines. When and in what sequence will the activities take place? Remember, projects funded through this program must be completed within 18 months of the award date.

PROJECT IMPLEMENTATION

Suggested word count for this section: 500 words

Pre-production - March 2019 through May 2019

1. Review book and correct errors.
2. Note any other additions or subtractions.
3. CHHS board to write a group statement to be included in the book by April 2019.

4. Receive grant decision in May 2019.

Production - Mid May through October 2019

5. Volunteers to submit updated manuscript to publisher no later than mid May 2019.
6. Board and volunteers to establish contracts with local booksellers by end of June.
7. Board treasurer to establish financial best practices by end of July
8. Board and volunteers to plan content for book re-release events and walking tour.
9. Board and volunteers to schedule book re-release events and walking tour by end of August.
10. Board, members, and volunteers to produce promotional materials for events and deliver to local businesses by end of September.
11. Social media coordinator to publish social media ads by end of September

Post-production Mid October through December 2019

12. Receive printed books by mid October.
13. Board and/or volunteers to deliver books to local booksellers, libraries, and schools by late October.
14. Board and volunteers to host book re-release events and walk between mid October and mid November.

VENUE

Tell us where your project will take place.

VENUE NAME _____

STREET

CITY

STATE _____

ZIP

VENUE COUNCIL DISTRICT

VENUE WA STATE DISTRICT

If your project will take place at more than one location, list additional places (addresses & cities) in the box below.

PROJECT VENUE NOTES

PROJECT BUDGET

In the budget below, provide a simple break-down of project expenses and income in the categories provided. A short description of each category is provided, when you hover your mouse over it. Provide dollar amounts for categories that best fit your project, skip categories that do not apply. Use the Project Budget Notes section, to provide details of the items in your budget, e.g., sources of earned income, names and amounts of foundation gifts, in-kind support or supplies to be purchased. Be sure to describe the specific use of your "4Culture Request" in the notes section. The total project expense must equal the total project income. Check your totals before saving your work!

PROJECT EXPENSES

ESTIMATE? yes

People

N/A

Services

\$8300

Supplies

Promotion

\$115

Transportation/Shipping

Design

N/A

Construction

N/A

Facility Purchase

N/A

Soft costs (*permits, insurance, contractor bonds, sales tax, etc.*)

N/A

Fundraising

N/A

Equipment/Fixtures

N/A

Documentation/Assessment

N/A

In-kind (*value of donated services*)

\$1000

Other

N/A

PROJECT INCOME

CONFIRMED? _

4Culture Request*

\$7500

Applicant

\$115

Foundations

Corporations

N/A

Government

N/A

Individual Donors

Up to \$800

Earned

N/A

In-kind

\$1000

Other

TOTAL EXPENSES: \$9415

Must equal

TOTAL INCOME: \$9415

Project Budget Notes

Services (expenses):

Digital manuscript file conversion - \$130 (already paid by Jackie Williams)

Formatting and editing - estimated cost of up to \$670

Printing - up to \$7500 for 2000 copies. This is based on a quote from Documentary Media for \$6800 plus \$700 for contingencies.

Promotion (expenses):

Social media ad - \$15 (to be paid by CHHS)

Bookmarks - \$50 (to be paid by CHHS)

Flyers - \$50 (to be paid by CHHS)

In-kind (expenses):

Project and grant coordination - estimated value of \$1000

Individual Donors (Income)

Jackie Williams has already paid \$130 for the digital manuscript file conversion. She has also offered to pay for any formatting and editing cost, which are not expected to exceed \$670 totaling in an even donation of up to \$800 toward the project.

BOARD OF DIRECTORS

Organization board members, terms and affiliations

President: Tom Heuser

Bachelor of Arts degree in history from University of Washington. Freelance historian since January of 2015. Co-founder and president of CHHS since Jan, 2017. Volunteered extensively for the Zine Archives and Publishing Project, National Archives, MOHAI, and Seattle Municipal Archives between 2007 and 2012.

Vice President: Rob Ketcherside

BA in East Asian Studies, MS in Project Management. Engineering Manager at Dell Technologies. Author of Lost Seattle; Landmarks Preservation Board member 2012-2017; Pacific Northwest Historians Guild board member 2010-2012; MOHAI volunteer of the year 2011.

Secretary: Harriet Wasserman

B.S. in Chemistry, University of Washington. Course work in Computer Science at University of Washington and Western Washington University. Retired IT Services Director, Seattle Central College. Work there included service on space planning and Capital Projects committees as well as coordinating two large renovation projects for the IT department. Early member "Stevens Housing" board which became Capitol Hill Housing. 2017-2018 Interim Administrative Manager, Historic Seattle.

Treasurer: Grace Harvey

Associate's in Business from Seattle Central College. Currently attending University of Washington for a degree in Business Administration and Accounting. Possesses years of

experience in office and operations management, business administration, tax accounting, and bookkeeping at Dynamoid Apps, a 3-D and virtual reality software company, U.S. Bank, and Evergreen Finish Work and Construction.

Advisor: Tamara Bunnell

Earned a Bachelor's degree from Evergreen State College and Master's degree from Columbia University Teachers College. An experienced teacher of Pacific Northwest History. She has served on the education advisory boards of the Experience Music Project and Wing Luke Museum. She is a founder and the current President of the Seattle Legacy Preservation Society and has experience creating history-focused public programming, including an oral history-based play about aspects of WWII that toured in both the Seattle area and England. She is a recipient of the Washington Education Association Leaders in Restructuring Award and a Kip Tokuda Memorial Grant. She is currently the Chapter Head for the Atlas Obscura Society Seattle.