



APPLICATION SUMMARY

Application status, narrative, budget, and attachments... Certain supplementary items may not be listed. Not every field in this summary may apply to the specific application you submitted.

TITLE	2019-2020 Preservation Sustained Support
STAGE	Approved
YEAR	2019
PRIMARY CONTACT	Tom Heuser

SUSTAINED SUPPORT APPLICATIONS

COMMUNITY

For a small organization we have an extensive audience.

Internally we have 5 board members, 8 members, and about 10 volunteers who have assisted us with various projects. Our immediate online audience reaches 835 people on Facebook, 439 on Instagram, 162 on our email newsletter, and 151 on Twitter. This online audience extends to nearly 20,000 more through our partnerships with and access to Capitol Hill Seattle Blog, Capitol Hill Times, Vanishing Seattle, Hillers (Capitol Hill-based Facebook group), Seattle Vintage (Facebook group), and the Association of King County Historical Organizations (AKCHO).

Over the past two years we have collaborated with several other organizations, businesses, and property owners in addition to those mentioned above. These include Historic Seattle, the Seattle Legacy Preservation Society, Mike Malone of Hunters Capital, Bryce Siedl (former president of Pacific Science Center and coordinator of the effort to landmark Millionaire's Row), Scare Productions, Seattle Architecture Foundation, City of Seattle, Jeff Henness (owner of Doghouse Leathers), Pacific Northwest Museum of Motorcycling, Elliott Bay Books, King County Archives, SRM Development (owner of the Knights of Columbus building) King County GIS, Washington State Archives, Southwest Seattle Historical Society, Capitol Hill Housing, the Pike/Pine Urban

Neighborhood Community Council, King 5, and KNKX 88.5 FM. The last two interviewed us for some of the original research and writing work we've done.

FUTURE

Our major goals over the next two years are as follows. To continue advocating for historic places and educating the public about them, to further engage the public with tours of these historic places (some in partnership with Atlas Obscura), to resume our project with Hunters Capital to install plaques on landmarks and other historically significant buildings, to make significant progress on our historical 3-D map of the neighborhood, to design a logo, to start a preservation (and/or heritage) internship program, find a treasurer for the board, build up our membership, to be compensated for the work we do, and to fully fund subscriptions to web-based research tools such as ancestry.com, newspapers.com, and genealogybank.com. Our strategy to achieve these goals will be to have a more detailed goal-setting meeting before the end of the year in which each project will be fully defined and assigned with specific deliverables to be delivered by a specific time. We will each evaluate each other's progress and invite members and the community to do so as well at our regular community meetings and will each be responsible for holding each other accountable to our tasks.

MANAGEMENT

After our founding in January of 2017, we initially recruited board members and volunteers and brainstormed our mission and direction. By that July, we obtained state non-profit status and by January of 2018 501(c)3 status. During our first year, we focused on heritage education through research, storytelling, and trivia nights. During our second year, we refocused our attention toward preservation by ensuring at-risk historical buildings were properly reviewed by the city, pushing for the preservation of historic character in new buildings, and co-writing a landmark nomination with Historic Seattle.

We make decisions and plan for the future through discussion amongst the board, members, and the community at our bi-monthly meetings and otherwise over email between those meetings. We have bylaws that clearly define our roles, guide our actions, and empower the board and membership to vote on decisions when needed. Our board and volunteers bring a variety of relevant skills and experience to the organization. Among these are management, admin and clerical work, research, writing, education, outreach and recruiting, event planning, web and graphic design, as well as intimate knowledge of and direct experience with the city's landmarks board and the landmarks ordinance.

PROGRAMMING

There are three programs of which we are particularly most proud. These programs consist of preservation advocacy, community meetings, and online engagement (social media, blog, and newsletter).

Preservation advocacy became a major and wide-ranging component of our activities this year, as we nimbly responded to immediate community needs. We expressed dismay at the demolition of the landmarked Galbraith House, reported on what led to it, and advocated with Historic Seattle to avoid the same happening to the P. J. Sullivan House. The society supported nominations and participated directly in the research and writing of the Roy Vue Apartments landmark nomination. We began communicating directly with city staff on new project proposals that put potential landmarks at risk, such as the Avon Apartments at 825 E Denny Way currently in review, and Conover House at 1620 16th Ave, which Seattle's Department of Neighborhoods determined will require a landmark nomination. We also joined efforts to ensure our neighborhood's historic character carries forward in new designs by reviewing and contributing to the city's revision of the neighborhood's design guidelines and attending design review meetings to encourage architects to incorporate historic character into their designs. Examples of the latter include the proposed development at 1208 Pine Street (Pivot) and the twin developments at 1732 and 1812 Broadway (Modera).

Our community meetings typically occur at the Capitol Hill branch of the Seattle Public Library on a monthly to bi-monthly basis, drawing between 8 to 30 people who range in age from their 20s to 70s. At these meetings we've engaged and educated the public at large through rigorous discussion and presentations (both by city staff and community members) of preservation policy issues including zoning law, design review, and the landmarks ordinance. These meetings are a conversation with community members and representatives of other organizations such as Historic Seattle in which we exchange information on preservation issues in the neighborhood. This guides the society's activities through actionable feedback.

Our active online presence extends our reach beyond our community meetings. Over the past two years, we have written 23 stories on our blog including summaries of preservation topics at meetings, in-depth review and analysis of preservation issues, and education about our existing landmarks. These stories now reach over 160 people through our email newsletter, over 800 followers on our Facebook page and have an extended reach of over 15000 when republished on Capitol Hill Seattle Blog. Our most popular story about the demolition of the landmarked Galbraith house has been viewed 454 times on our blog alone. We also share several historical photographs per week on social media, often highlighting the history of buildings currently at risk of demolition. For instance, our post about Conover House reached over 3000 people and

accrued 89 reactions and 25 comments. This active online presence has also drawn in additional volunteers.

SUPPLEMENTARY MATERIALS

ACTIVITIES

Community Meeting

Location: Capitol Hill Branch of the Seattle Public Library

Date: September 23, 2017

Attendance: 11

Community Meeting

Location: Capitol Hill Branch of the Seattle Public Library

Date: December 2, 2017

Attendance: 15

Holiday Party

Location: 906 E John St

Date: December 22, 2017

Attendance: 18

Community Meeting

Location: Capitol Hill Branch of the Seattle Public Library

Date: February 25, 2018

Attendance: 15

Community Meeting

Location: Capitol Hill Branch of the Seattle Public Library

Date: April 28, 2018

Attendance: 10

Community Meeting

Location: Capitol Hill Branch of the Seattle Public Library

Date: June 30, 2018

Attendance: 8

Meet and Greet (plus show and tell)

Location: Optimism Brewing

Date: August 26, 2018

Attendance: 9

BACKGROUND ACTIVITIES

Management: public relations, volunteer coordination, organizing meetings, taking notes, record keeping, assisting with social media, website maintenance, grant writing, and research - Tom Heuser (up to 10 hours/week)

Social Media: Curating photographs and other local history content and assisting public relations - Raine Walker (up to 2 hours/week)

Preservation Advocacy: Research, communication with historical organizations and city staff, and attendance at landmark board and design review meetings. - Tom Heuser (up to 10 hours/week)

BOARD

President: Tom Heuser

Bachelor of Arts degree in history from University of Washington. Freelance historian since January of 2015. Co-founder and president of CHHS since Jan, 2017. Volunteered extensively for the Zine Archives and Publishing Project, National Archives, MOHAI, and Seattle Municipal Archives between 2007 and 2012.

Vice President: Rob Ketcherside

BA in East Asian Studies, MS in Project Management. Engineering Manager at Dell Technologies. Author of Lost Seattle; Landmarks Preservation Board member 2012-2017; Pacific Northwest Historians Guild board member 2010-2012; MOHAI volunteer of the year 2011.

Secretary: Harriet Wasserman

B.S. in Chemistry, University of Washington. Course work in Computer Science at University of Washington and Western Washington University. Retired IT Services Director, Seattle Central College. Work there included service on space planning and Capital Projects committees as well as coordinating two large renovation projects for the IT department. Early member “Stevens Housing” board which became Capitol Hill Housing. 2017-2018 Interim Administrative Manager, Historic Seattle.

Advisor: Tamara Bunnell

Earned a Bachelor’s degree from Evergreen State College and Master’s degree from Columbia University Teachers College. An experienced teacher of Pacific Northwest History. She has served on the education advisory boards of the Experience Music Project and Wing Luke Museum. She is a founder and the current President of the Seattle Legacy Preservation Society and has experience creating history-focused public programming, including an oral history-based play about aspects of WWII that toured in both the Seattle area and England. She is a recipient of the Washington Education Association Leaders in Restructuring Award and a Kip Tokuda Memorial Grant. She is currently the Chapter Head for the Atlas Obscura Society Seattle.

Outreach and Participation Director: Zach Works

Bachelor’s degree in history and community volunteer in housing, hunger issues, and historical preservation. Experienced in recruiting and outreach. Senior Recruiter at Fred Hutch.

STAFF

Technically we do not have any staff as we are an all-volunteer organization. However, we have three regular volunteers worth mentioning in addition to our board of directors.

Raine Walker, Social Media Manager. Estimated time commitment of up to 2 hours per week.

Jim McKendry, Editor. Estimated time commitment to date: about 20 hours.

Lorn Fat, GIS Mapping technician. Estimated time commitment of up to 15 hours per week. Currently in the early development stages of a 3-D map that will depict the historical built environment of Capitol Hill for the public benefit.